Oil & Gas iQ Presents

OIL & GAS
mobility Calgary

MAIN CONFERENCE: 28TH – 29TH OCTOBER 2014
PRE-CONFERENCE FOCUS DAY: 27TH OCTOBER 2014
CALGARY, CANADA

UNLEASHING MOBILITY ON THE OIL AND GAS INDUSTRY

Senior oil and gas IT and enterprise mobility professionals will be gathering in Calgary to get the latest information on how to transform organizational operations through mobility

Why attend Oil & Gas Mobility Summit Calgary:

- Hear updates from the Electronic Privacy Information Center on the **regulatory requirements and compliance for security and data protection**

- Learn from top oil and gas companies like **Devon Energy, Suncor** and **Cenovus** about the challenges and advantages associated with the **implementation of robust mobility strategies** across the organization

- Understand the **new mobile device trends** for integrating oil and gas for field workers to the backend compute platform

- Deploy practical and effective mechanisms to **optimize value out of your mobility solutions while increasing employees' productivity**

- **Network and exchange ideas** with experts involved throughout the operation lifecycle

- Examine the **potential for Cloud** when paired with mobile technology

"These are all really good sessions, the networking part is extremely useful as it's good to know that everyone is pretty much on the same journey…I'll definitely be back next year."
Talisman Energy, 2014 Houston Event Attendee

"The format of the conference was very conducive to networking with other enterprises and mobility vendors around best practices"
ConocoPhillips, 2014 Houston Event Attendee

"I had some great takeaways and am looking forward to attending the next summit."
Aquent, 2014 Houston Event Attendee

Hear the latest industry case studies from our expert speaker panel, including:

epic — **Deborah Hurley**, Chair, Board of Directors, **Electronic Privacy Information Center**

devon — **Ben Manek** IT Supervisor, Production **Devon Energy**

devon — **Sophia Munoz-Guzman** IT Supervisor, Production **Devon Energy**

TELUS — **Shawn Sanderson**, Vice President Internet of Things, **Telus**

ISSA Information Systems Security Association — **Geoff Harris**, Director, **Information Systems Security Association**

CSA cloud security alliance — **Steve Woodward**, Member of the Board, **Cloud Security Alliance**

cCc Canadian Cloud Council — **Robert Hart**, Founder and CEO, **Canadian Cloud Council**

GE — **Benjamin Caville**, Product Manager, **GE**

Microsoft — **Kalvin Falconar**, CISSP, Mobility Strategist, **Microsoft Canada Inc.**

TEL: +44 (0) 207 036 1300   **EMAIL:** ENQUIRE@OILANDGASIQ.COM   **WEB:** WWW.OILANDGASMOBILITYCALGARY.COM

Dear Colleague,

By 2015, $168 billion will be spent on enterprise mobile applications and $8 billion will be spent on oil and gas mobile apps. As the mobile IT industry shifts away from marketing applications and into enterprise apps designed for internal workflow, there is great opportunity for the oil and gas industry to take advantage. Enterprise mobility has been proven to help improve communication and collaboration among team members, rapidly delivering actionable information to the point of decision and increasing efficiency.

Oil & Gas IQ's Oil & Gas Mobility Summit Calgary will examine and showcase how energy companies can become more mobile and the significant role that apps and the Cloud play in this transformation. The event will discuss tools and strategies needed for a modern, mobilized workforce leading to increased productivity and integrated working practices.

I invite you to join us, share your thoughts and hear your peers at this exciting three day event dedicated to mobility in the oil and gas industry.

I look forward to seeing you in October.

Carly Greene
Conference Director, Oil & Gas IQ

OIL & GAS mobility Calgary

PROJECT DESIGN AND IMPLEMENTATION DAY, 27TH OCTOBER 2014

Cutting Edge Strategies that Will Lead to Successful Enterprise Mobility Projects: Design, Select and Implement

9:40   Introduction and Aims of the Focus Day

10:00 Designing your Strategy and Selecting your Devices
- Explore best practices in leading a mobility project
- Uncover the expected and the unexpected difficulties a project manager will face
- Analyze the key factors to achieve success in a mobility solutions deployment
- Establish crystal clear objectives and planning for this
- Understand budgeting, ROI and project scope

12:00 Networking Lunch

13:00 Implementation and Rollout
- Exploring the various challenges that will arise during the new mobility solutions deployment
- Examining the difficulties with implementing any change in any regular business process
- Successfully maintain working relationships between IT departments, Board of Directors and end users
- Analyzing the silos challenge - how to overcome lack of internal communications
- Establishing a process for involving the whole organization in a mobility innovation process
- Learning how to improve your communication and leadership skills
- Analyzing best practice in end users training – evolve from end user to believer
- Understanding how to go beyond the users' manual to training and convince end users to utilize the new solutions potential

About the Focus Day Leaders:

Manish Mathuria, Chief Technology Officer and Founder, **InfoStretch Corporation**

Manish Mathuria has more than 14 years of professional and management consulting services experience. With his extensive knowledge and experience in technology, he leads the InfoStretch team in developing architecture, scalability, performance and IT strategies for InfoStretch customers. Mr. Mathuria has been a senior technology consultant in Quality, SaaS and Mobile areas to executive management in Fortune 500 firms and high-tech Silicon Valley startups. He speaks regularly at leading quality and software engineering conferences worldwide. Mr. Mathuria holds an Executive MBA from Santa Clara University and a Bachelor of Engineering in Computer Science degree.

Rutesh Shah, Chief Executive Officer and Founder, **InfoStretch Corporation**

Rutesh Shah is a highly-reputable quality and management consultant in Silicon Valley, CA. He founded InfoStretch Corporation with a vision to provide value-added solutions that leverage technology and innovation to significantly improve software quality. Prior to founding InfoStretch, Mr. Shah was Vice President of Reliability Services at Arsin Corporation, where he deployed quality solutions for mission critical distributed applications for clients like Bank of America, McKesson, Oracle, Informix, Charles Schwab, Wells Fargo, Varian Medical and E2Open. Mr. Shah has been a frequent speaker at conferences nationwide and various user groups where he has spoken about quality and test automation. Mr. Shah holds a BS in Computer Science from Gujarat University, India, and an MS in Computer Science from MS University.

CONFERENCE DAY ONE, TUESDAY 28TH OCTOBER 2014

08:30 Registration & Networking Coffee

09:15 Oil & Gas IQ Welcome

09:20 **Chairman's Opening Remarks**
Peter DeNagy, Managing Principal, **Acommence Advisors**

Opening Keynotes

09:30 **Building a Secure Environment for Mobility**
- Beyond big data and the cloud: The Ubiquitous Information Environment
- Critical infrastructure protection
- Cyber security first principles
- Regulatory requirements and compliance for security and protection of data and privacy
- Enterprise mobility strategies and policies
Deborah Hurley, Chair, Board of Directors, **Electronic Privacy Information Center**

10:10 **Mobility in Upstream Operations at Devon Energy**
- Vision and strategy
- Technical landscape
- Applications and functionality
- Challenges and learnings
Sophia Munoz-Guzman, IT Supervisor, **Production, Devon Energy**
Ben Manek, IT Supervisor, Production, **Devon Energy**

10:50 Networking Coffee Break

11:20 **Presentation from Intel**   (intel)

12:00 **Mobile technology is transforming the Oil Patch into a Digital Oilfield**
This digital oilfield is an integrated hub of people, processes, and endpoints that are optimizing production and minimizing downtime. Learn how a single pane of glass solution can improve productivity for your mobile oil and gas workforce across all endpoints, regardless of form factor or operating system.
Charlie Grieco,
VP of North American Sales, **SOTI**   SOTI®

12:40 **Developing and Implementing a Mobile Strategy: Case Study by Cenovus**
- Preparing a business case to implement a robust and efficient mobility strategy in the organization
- Technical challenges during roll out
- Lessons learnt
Troy Davidson, Group Lead - Mobile Computing, Technical Security and Telecommunications, **Cenovus Energy**

1:20 Networking Lunch

2:20 **Internet of Things (IoT) for the Oil & Gas Industry**
- Compliance management scenarios using IoT
- White Paper on IoT for the oil and gas industry
- Discussion of case studies
Nidhideep Bhandari, Solutions Architect SAP Mobility & SAP CRM Solution, **Suncor**

3:00 **Current and Coming Mobile Device Trends for Integrating Oil and Gas for Field Workers to the Backend Compute Platform**
- Deploying Smartphones and Tablets / Rugged vs. COTS devices
- Sensor, NFC, RFID, Beacons, Wearables and Augmented Reality (AR) / Virtual Reality (VR) Glasses: use cases and their place in the field
- Integration with ERP, EAM and Mobility Platforms
- ROI, TCO and Compliance: The only three reasons to pull the trigger
- What's reality and/or fiction today and when can you expect it on your oilfield, pipeline or drilling rig?
Peter DeNagy, Managing Principal, **Acommence Advisors**

3:40 Networking Coffee Break

4:10 **Mobile Enterprise Optimization Solutions Will Be The Next Disruptive Technology**
- Intelligent Data Distribution. Automated Workflow. Smart Forms. Safety. Training. Tracking and Reporting
- What can the Oil & Gas industry learn from the Aviation Industry?
- Distribute the right content to the right person, at the right time, and on any device.
- How enterprise mobility can speed up invoicing, incident reporting, asset integrity, and even the customer experience.
Kerry Frank, Co-Founder & CEO, **Comply365**
Kasey Evans, Vice President – Energy & Transportation, **Comply365**

INTERACTIVE ROUND TABLES

4:50 **Mobility thought leadership round tables**

- What's your enterprise mobility strategy?   SOTI®

- Ensuring data security on mobile devices in avoiding the leaking sensitive information   (intel)

- Integrating a mobility strategy   Microsoft

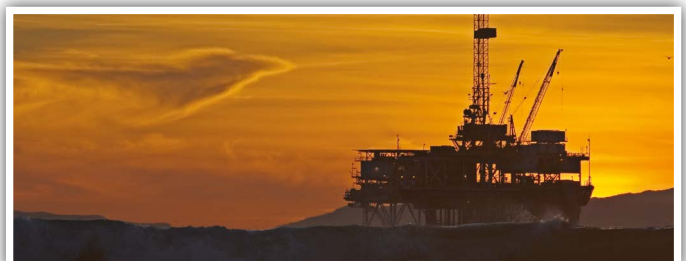- Mobile Transformation: Making it sustainable   Convergent is

5:30 Mobile transformation: Making it sustainable
Peter DeNagy, Managing Principal, **Acommence Advisors**

6:00 **Networking drinks reception
Sponsored by CGI**   CGI

CONFERENCE DAY TWO, WEDNESDAY 29TH OCTOBER 2014

08:45 Registration & Networking Coffee

09:20 **Chairman's Recap on Day One**
Peter DeNagy, Managing Principal, **Acommence Advisors**

EXPLORING ENTERPRISE MOBILITY WITHIN THE ENERGY INDUSTRY

9:30 **Update from IBM**

IBM

10:10 **Enterprise Mobility and Corporate Data Access**
- Rules as defined for the industry or entity
- Measures and expected results
- Platforms

Kalvin Falconar, CISSP, Mobility Strategist, **Microsoft Canada Inc.**

Microsoft

Dave Kawula, Managing Principal Consultant, **TriCon Elite Consulting**

10:50 Networking Coffee Break

11:20 **The Impact of IoT on the Energy Industry**
Teaser: The Energy Industry continues to evolve with developments in alternative energy, new energy fields and increased efficiency/production.

With these developments comes new challenges to improve Safety/Security, Operational Efficiency and improved customer relationships. The IoT (Internet of Things) will help this evolution by making business simpler and the customer experience better through the use of integrated solutions where the focus is no longer on the technology but the results generated by using technology.

Shawn Sanderson, Vice President, Internet of Things, **Telus**

12:00 **Interactive Mobile Visual Computing in Oil and Gas Exploration, Development & Production**
- Key challenges of implementing scalable and interactive mobile visual computing (IMVC) systems
- Understanding the technology driven aspects and the user driven aspects
- Next generation of scalable IMVC technologies
- Discussion of case studies: the main cutting edge findings, limitations and achievements

Mario Costa Sousa Industrial Research Chair, Scalable Reservoir Visualization Department of Computer Science, **University of Calgary**

1:40 **Cyber Security: What's the Big Deal?**
- How can you protect yourself against cyber attacks while rolling out a mobility project?
- Security and the Cloud: Can the oil and gas industry overcome challenges with protecting sensitive data on the Cloud?
- Advancements in security and technological risk mitigation

Geoff Harris, Director, **Information Systems Security Association**

2:20 **Cloud and Mobility Focus for Oil and Gas: Implementing Real Time Mobility Solution for Oil and Gas Safety Infrastructure**
- Using a Cloud mobility platform for safety and auditing purposes
- Enabling up-to-date asset information onsite to implement accountability and minimize errors and waste
- Reduce equipment downtime through timely reporting of malfunctions and reduce operational costs by avoiding paperwork and unnecessary travel activities

Steve Woodward, Member of the Board, **Cloud Security Alliance**

3:00 Networking Lunch Break

3:30 **FUTUROLOGY.**
A one on one fireside chat about the future of the Canadian technology industry and whether enterprise IT is an outdated fossil or critical cornerstone of the modern organization.
Senior Representative, **Canadian Cloud Council**
Ricardo Casanova, Co-Founder, **Mobile Monday Edmonton**
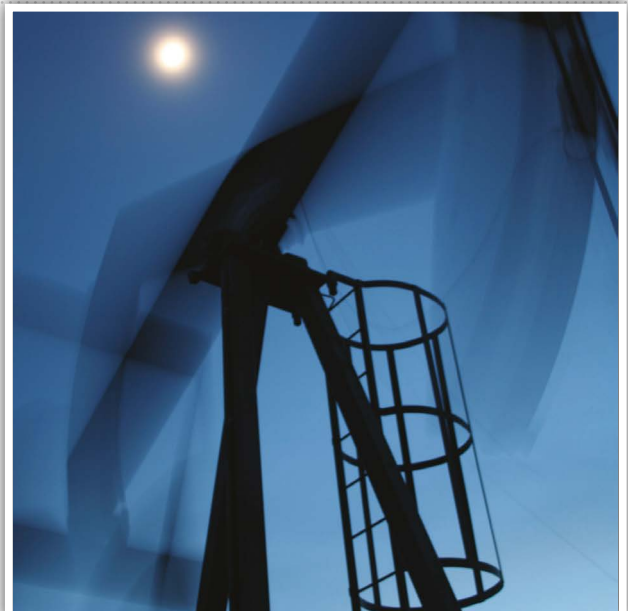
4:10 **Asset Inspection Planning and Workflow**
- Current challenges facing asset inspection
- Improving inspection repeatability and reproducibility
- Driving outcomes

Benjamin Caville, Product Manager, **GE**

5:00 Chairman's Closing Summary and Close of Conference
Peter DeNagy, Managing Principal, **Acommence Advisors**

SPONSORSHIP OPPORTUNITIES

Maximize Your Involvement: Sponsorship and Exhibition Opportunities

The Oil & Gas Mobility Summit Calgary will be attended by senior officials and decision-makers from industry, bringing together buyers and suppliers in one location.

Focused and high-level, the event will be an excellent platform to initiate new business relationships. With tailored networking, sponsors can achieve the face-to-face contact that overcrowded trade shows cannot deliver.

Exhibiting and Sponsorship options are extensive, and packages can be tailor-made to suit your individual company's needs. Most packages include complimentary entry passes, targeted marketing to industry officials and executives, and bespoke networking opportunities.

Other features of sponsorship include:

- Prominent exhibition space in the main conference networking area
- Participation in comprehensive pre-event marketing campaigns
- Tailored marketing strategies to suit your organisation's size, capabilities and individual requirements

For more information and to discuss the right opportunity, contact us on +44 (0)207 368 9300 or sponsorship@iqpc.co.uk

SPONSORS:

MEDIA PARTNERS:

WHO SHOULD ATTEND?

Senior executives and decision makers from oil and gas operators and contractors.

CIO's   Heads, Directors and Managers of :

- IT/IM/IS
- Enterprise Architecture
- Operations
- Production
- Drilling
- Mobile Field Computing
- Technology

ABOUT OIL & GAS IQ

Delivering quality content and events to enhance your knowledge and strengthen your networks

Oil & Gas IQ provides over 100 technical and strategic events across Europe, Asia, the US and the Middle East every year, educating almost 5,000 high-level executives annually. Through our website, enewsletter and conferences we seek to keep the industry in the know about the latest issues that affect your bottom line. Our members and delegates benefit from a culmination of 100% industry research and practical information and tools that solve critical everyday business problems.

Become a member for free here: **www.oilandgasiq.com/member**
Website: **www.oilandgasiq.com**

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FREE INDUSTRY RESOURCES

You can access a variety of free resources such as whitepapers, articles, news, podcasts and presentations online at **www.oilandgasmobilitycalgary.com**

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CALGARY, CANADA

5 WAYS TO REGISTER

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Return your Booking form to:
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To speed registration, please provide the priority code located on the mailing label or in the box below.

My registration code   **PDFW**

Please contact our database manager on +44(0) 207 368 9300 or database@iqpc.co.uk quoting the registration code above to inform us of any changes or to remove your details.

Operator Pricing**	Early Bird: Book before 22nd August 2014*	Early Bird: Book before 12th September 2014*	Early Bird: Book before 3rd October 2014*	Standard Price
Gold Package Main conference days + Pre-Conference Focus Day + Access to post-event presentations on B2B shops	**Save CA$300** CA$1,947	**Save CA$200** CA$2,047	**Save CA$100** CA$2,147	CA$2,247
Silver Package Main conference days + Pre-Conference FocusDay	**Save CA$300** CA$1,448	**Save CA$200** CA$1,548	**Save CA$100** CA$1,648	CA$1,748
Bronze Package Main conference days	**Save CA$300** CA$799	**Save CA$200** CA$899	**Save CA$100** CA$999	CA$1,099

Vendors	Early Bird: Book before 22nd August 2014*	Early Bird: Book before 12th September 2014*	Early Bird: Book before 3rd October 2014*	Standard Price
Gold Package Main conference days + Pre-Conference Focus Day + Access to post-event presentations on B2B shops	**Save CA$300** CA$4,247	**Save CA$200** CA$4,347	**Save CA$100** CA$4,447	CA$4,547
Silver Package Main conference days + Pre-Conference Focus Day	**Save CA$300** CA$3,348	**Save CA$200** CA$3,448	**Save CA$100** CA$3,548	CA$3,648
Bronze Package Main conference days	**Save CA$300** CA$2,699	**Save CA$200** CA$2,799	**Save CA$100** CA$2,899	CA$2,999

*To qualify for discounts, payments must be received by the early bird registration deadline. Early booking discounts are not valid in conjunction with any other offer.
**Operator pricing is applicable to oil and gas producers only.
Please note:
- All 'Early Bird' discounts require payment at time of registration and before the cut-off date in order to receive any discount.
- Any discounts offered (including team discounts) must also require payment at the time of registration.
- All discount offers cannot be combined with any other offer.

TEAM DISCOUNTS*

IQPC recognizes the value of learning in teams. Groups of 3 or more booking at the same time from the same company receive a 10% discount, 5 or more receive a 15% discount, 7 receive a 20% discount. Only one discount available per person.

VENUE & ACCOMMODATION

Venue: **Calgary, Canada**
Exact venue to be confirmed shortly. Please check www.oilandgasmobilitycalgary.com for further information

Accommodation: Travel and accommodation are not included in the registration fee. For updates on the venue and accommodation information, please visit: www.oilandgasmobilitycalgary.com

DELEGATE DETAILS - SIMPLY COMPLETE THIS FORM AND CLICK SUBMIT

Please photocopy for each additional delegate

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Family Name _____ Job Title _____

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Nature of business

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Telephone

Fax

Approving Manager

Name of person completing form if different from delegate

I agree to IQPC's cancellation, substitution and payment terms

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Please indicate if you have already registered by: ☐ Phone ☐ Fax ☐ Email ☐ Web
Please note: if you have not received an acknowledgement before the conference, please call us to confirm your booking.

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Total price for your Organisation: (Add total of all individuals attending):
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FREE ONLINE RESOURCES

You can access a variety of free resources such as whitepapers, articles, news, podcasts and presentations online at www.oilandgasmobility.com

TERMS AND CONDITIONS

Please read the information listed below as each booking is subject to IQPC Ltd standard terms and conditions. **Payment Terms:** Upon completion and return of the registration form, full payment is required no later than 5 business days from the date of invoice. Payment of invoices by means other than by credit card, or purchase order (UK Plc and UK government bodies only) will be subject to a $99 per delegate processing fee. Payment must be received prior to the conference date. We reserve the right to refuse admission to the conference if payment has not been received. **IQPC Cancellation, Postponement and Substitution Policy:** You may substitute delegates at any time by providing reasonable advance notice to IQPC. For any cancellations received in writing not less than eight (8) days prior to the conference, you will receive a 90% credit to be used at another IQPC conference which must occur within one year from the date of issuance of such credit. An administration fee of 10% of the contract fee will be retained by IQPC for all permitted cancellations. No credit will be issued for any cancellations occurring within seven (7) days (inclusive) of the conference. In the event that IQPC cancels an event for any reason, you will receive a credit for 100% of the contract fee paid. You may use this credit for another IQPC event to be mutually agreed with IQPC, which must occur within one year from the date of cancellation. In the event that IQPC postpones an event for any reason and the delegate is unable or unwilling to attend in on the rescheduled date, you will receive a credit for 100% of the contract fee paid. You may use this credit for another IQPC event to be mutually agreed with IQPC, which must occur within one year from the date of postponement. Except as specified above, no credits will be issued for cancellations. There are no refunds given under any circumstances. IQPC is not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of an event. IQPC shall assume no liability whatsoever in the event this conference is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labour strike, extreme weather or other emergency. Please note that while speakers and topics were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, IQPC reserves the right to alter or modify the advertised speakers and/or topics if necessary without any liability to you whatsoever. Any substitutions or alterations will be updated on our web page as soon as possible. **Discounts:** All 'Early Bird' Discounts require payment at time of registration and before the cut-off date in order to receive any discount. Any discounts offered by IQPC (including team discounts) also require payment at the time of registration. Discount offers cannot be combined with any other offer. © IQPC Ltd. VAT Registration No. GB 799 2259 67

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